



## CONFERENCE ON CORPORATE COMMUNICATION 2011

Sponsored by:

**Corporate Communication International at Baruch College/CUNY**

Offered in association with:

***Corporate Communications: An International Journal***

Tuesday, June 7- Friday, 10, 2011 / New York, NY, USA

### **New York City Tourist Attractions**

#### **Museums**

Ellis Island Immigration Museum

Ferry departs from Battery Park in Lower Manhattan.

Subway: 1 to South Ferry, 4 /5 to Bowling Green, R/W to Whitehall St.

American Museum of Natural History

Central Park West at 79<sup>th</sup> St.

Subway: B or C to 81<sup>st</sup> St., 1 to 79<sup>th</sup> St.

Metropolitan Museum of Art

1000 Fifth Avenue at 82<sup>nd</sup> Street

Subway: 4/5/6 to 86<sup>th</sup> St.

The Museum of Modern Art (MoMA)

11 West 53<sup>rd</sup> Street between 5<sup>th</sup> & 6<sup>th</sup> Avenues

Subway: E/V to 5<sup>th</sup> Ave/53<sup>rd</sup> St., B/D/F/V to 47-50<sup>th</sup> Sts.

Guggenheim Museum

1071 Fifth Avenue at 89<sup>th</sup> St.

Subway: 4/5/6 to 86<sup>th</sup> St.

Lower East Side Tenement Museum

\*tickets for guided tours must be purchased in advance at [www.tenement.org](http://www.tenement.org)

108 Orchard Street

Subway: B/D to Grand St., F to Delancey St., J/M/Z to Essex St.

Brooklyn Museum

200 Eastern Parkway, Brooklyn

Subway: 2/3 to Eastern Parkway/Brooklyn Museum

New York Historical Society

170 Central Park West between 76<sup>th</sup> & 77<sup>th</sup> St.

Subway: B or C to 81<sup>st</sup> Street

Whitney Museum of American Art

945 Madison Avenue at 75<sup>th</sup> Street

Subway: 6 to 77<sup>th</sup> Street

Cooper-Hewitt, National Design Museum

2 East 91<sup>st</sup> Street at 5<sup>th</sup> Avenue

Subway: 4/5/6 to 86<sup>th</sup> or 96<sup>th</sup> Avenues

## **Landmarks and Sightseeing**

Empire State Building  
350 Fifth Avenue (bet. 33<sup>rd</sup> and 34<sup>th</sup> Sts.)  
Subway: B/D/F/V/N/R/W/Q to 34<sup>th</sup> St.

Statue of Liberty  
Ferry departs from Battery Park in Lower Manhattan.  
Subway: 1 to South Ferry, 4 /5 to Bowling Green, R/W to Whitehall St.

Grand Central Terminal  
87 East 42<sup>nd</sup> St. at Park Avenue  
Subway: 4/5/6/7/S to 42<sup>nd</sup> St. Grand Central

Rockefeller Center/Top of the Rock  
47-50<sup>th</sup> Sts., between 5<sup>th</sup> and 6<sup>th</sup> Aves.  
Subway: B/D/F/V to 47-50<sup>th</sup> St. Rockefeller Center

Staten Island Ferry  
Ferry departs from Whitehall Terminal in Lower Manhattan  
Subway: R/W to Whitehall St., 1/9 to South Ferry

Central Park  
59 – 110<sup>th</sup> Sts., between 5<sup>th</sup> Avenue and 8<sup>th</sup> Avenue  
Subway: 1/A/B/C/D to 59<sup>th</sup> St. Columbus Circle, N/R/W to 5<sup>th</sup> Avenue

Brooklyn Bridge  
Subway: A/C to High St. (Brooklyn side), 4/5/6 to Brooklyn Bridge – City Hall (Manhattan side)

New York Public Library  
5<sup>th</sup> Avenue at 42<sup>nd</sup> Street  
Subway: 7 to 5<sup>th</sup> Ave., B/D/F/V to 42<sup>nd</sup> St. – Bryant Park, N/Q/R/S/W to Times Square – 42<sup>nd</sup> St.

Times Square  
42<sup>nd</sup> Street at Broadway  
Subway: A/C/E/1/2/3/N/Q/R/W/B/D/F/V to 42<sup>nd</sup> Street

St. Patrick's Cathedral  
460 Madison Avenue (bet. 50<sup>th</sup> and 51<sup>st</sup> Sts.)  
Subway: E/V to 5<sup>th</sup> Ave – 53<sup>rd</sup> St., B/D/F/V to 47-50<sup>th</sup> St. Rockefeller Center

Macy's Department Store  
151 W. 34<sup>th</sup> St. (bet. 7<sup>th</sup> Ave. and Broadway)  
Subway: 1/2/3/A/C/E/B/D/F/V/N/Q/R/W to 34<sup>th</sup> St.