



**Corporate Communication Institute at Fairleigh Dickinson University**

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285 Madison Avenue, M-MS207, Madison, NJ 07940 Phone: 973-443-8709 Fax: 973-443-8815  
[cci@corporatecomm.org](mailto:cci@corporatecomm.org) [www.corporatecomm.org](http://www.corporatecomm.org)

**NEWS RELEASE**

For Immediate Release

Contact: Michael B. Goodman, Ph.D., Director  
Corporate Communication Institute  
at Fairleigh Dickinson University  
(001) 973-443-8709  
[cci@corporatecomm.org](mailto:cci@corporatecomm.org)

**Nana Balle, Danish Corporate Communicator, Receives Highly Commended Paper Award at the Conference on Corporate Communication 2007**

**Wroxton, England.** Nana Balle received the Practitioner Highly Commended Paper Award at the Conference on Corporate Communication 2007, June 1 – 4, sponsored by the Corporate Communication Institute (CCI) in association with *Corporate Communications: An International Journal* at Wroxton College, Wroxton, England. Her case study, “Hearts at Stake – A Theoretical and Practical View on How to Work with Internal Communication through Mergers and Acquisitions,” presents a model for communicating mergers and acquisitions. “Nana Balle offers fresh emphasis on the importance of empowering and enabling middle managers to act as change agents and communication champions during the integration process following a merger or acquisition,” said Michael B. Goodman, Ph.D., director of CCI and chair of the conference.

Nana Balle is a communication adviser with IBM Denmark. She manages executive communication for IBM Denmark’s General Manager, Lars Mikkjelgaard-Jensen. She is also Communication Manager for IBM Global Business Services Denmark, managing executive and internal communication for 1,600 employees. In addition, she is a communication partner on IBM’s Client Value Program. She formerly worked with Maersk Data, one of Denmark’s major IT companies, as a communication consultant. She joined IBM in 2004 when IBM acquired Maersk Data. Ms. Balle was previously a television journalist. She holds a Master Degree in Political Science from the University of Aarhus, is a trained journalist from the Danish School of

Journalism and has a Master of Corporate Communication from the Aarhus School of Business. She serves as an external examiner on a number of graduate communication programs and volunteers as a mentor for immigrant and refugee women.

The Conference on Corporate Communication 2007 attracted scholars and practitioners from seventeen countries. They gathered to exchange information and explore the influence of globalization on the corporate communication profession as it relates to theory, practice, roles, processes, and ethics. Communicating global corporate responsibility, localization and globalization of issues management, global education for future leaders, and communicating to diverse and dispersed workforces were among the issues discussed. Papers given at the conference were included in the *Conference on Corporate Communication 2007 Proceedings* published by CCI. Papers are also considered for publication in *Corporate Communications: An International Journal* published by Emerald Group Publishing Limited (U.K.).

The Corporate Communication Institute at Fairleigh Dickinson University (U.S.A.), devoted to the theory and practice of corporate communication, provides world-class, research driven programs for corporate practitioners, scholars, students, policy makers and the general public.

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