



## NEWS RELEASE

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### **Roger W. Hutt of Arizona State University Receives the Practitioner Highly Commended Paper Award at the Conference on Corporate Communication 2009**



Left to right: Roger W. Hutt, Ph.D. and Wim Elving, Ph.D., Editor, *Corporate Communications: An International Journal*, award sponsor

**Wroxton, England.** Roger W. Hutt, Ph.D. received the Practitioner Highly Commended Paper Award for his contribution to the practice of corporate communication at the Conference on Corporate Communication 2009, held June 5-8, at Wroxton College, Wroxton,

England for his paper, “Mapping Apparent Stakeholders: The Case of International Restaurant Franchising.” “Hutt develops useful methods to map and to understand the strategic value of the groups, organizations, and individuals the CEO addresses in corporate annual reports,” said Dr. Michael B. Goodman, Conference General Chair and Director of Corporate Communication International (CCI) at Baruch College/CUNY.

Dr. Hutt is the Interim Director of the Morrison School of Management and Agribusiness in the W.P. Carey School of Business at Arizona State University. His teaching and research interests include organizational management and leadership, corporate strategy, entrepreneurship and innovation, and corporate communication as a strategic management function. He has consulted with and advised managers and serves on the board of directors of a business lender.

The annual Conference on Corporate Communication is sponsored by Corporate Communication International (CCI) at Baruch College/CUNY (USA) in association with *Corporate Communications: An International Journal* published by Emerald Group Publishing Limited (UK). The 2009 conference attracted scholars and practitioners from twenty countries. They gathered to exchange information and explore the influence of globalization on the corporate communication profession as it relates to theory, practice, roles, processes, and ethics. Papers given at the conference were included in the *Conference on Corporate Communication 2009 Proceedings* published by CCI. Papers are also considered for publication in *Corporate Communications: An International Journal*.

Corporate Communication International at Baruch College/CUNY is a global center for information and knowledge on corporate communication. Devoted to the theory and practice of corporate communication, CCI provides world-class, research driven programs for corporate practitioners, scholars, students, policy makers and the general public.

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