



NEWS RELEASE

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Jesper Falkheimer Receives the Highly Commended Applied Paper Award at CCI - Corporate Communication International's Conference on Corporate Communication 2012



From left to right: Jesper Falkheimer, Ph.D., award winner, and Wim J.L. Elving, Ph.D., Editor, *Corporate Communications: An International Journal*, Emerald Group Publishing Limited, award sponsor.

New York, New York. Jesper Falkheimer, Ph.D. (Sweden) received the Highly Commended Applied Paper Award at CCI – Corporate Communication International's Conference on Corporate Communication 2012, held June 5- 8, at Baruch College, City University of New York, New York, NY for his paper, "Crisis Communication and Terrorism: The Norway Attacks on 22 July 2011". Emerald Group Publishing Limited (UK) sponsors the annual award. Presenting the award and representing Emerald was Wim J.L. Elving, Editor of *Corporate Communications: An International Journal*.

"Using the July 2011 terrorist attacks in Norway as a case study, Falkheimer examines the research on terrorism and strategic communication and finds that plans and policies have importance – particularly when they are being developed, but not directly during the crisis. But improvising and sense-making approaches to crisis communication are crucial," said Dr. Michael B. Goodman, CCI Director. The paper discusses how the attacks were managed in Norway and Sweden from a crisis communication perspective. Its findings have implications for "transboundary" coordination in preparation for and the management of crisis communication. The case study is part of a three-year research project funded by the Swedish Civil Contingencies Agency.

Jesper Falkheimer, Ph.D., is Associate Professor of Strategic Communication and Vice-Chancellor at the Helsingborg Campus of Lund University, Sweden. He has published several books and chapters in international anthologies and articles in journals, such as *Public Relations Review*, *International Journal of Strategic Communication*, and *Journal of Crisis and Contingencies Management*. His research is founded in social theory as well as strategic communication theory, and has centered on crisis communication, news management and place branding.

CCI - Corporate Communication International at Baruch College/CUNY (USA) sponsors the annual international Conference on Corporate Communication in association with *Corporate Communications: An International Journal* published by Emerald Group Publishing Limited (UK). At the 2012 conference nearly 100 scholars and practitioners gathered from 20 countries to exchange information and explore the influence of globalization on the corporate communication profession as it relates to theory, practice, roles, processes, and ethics. Papers given at the conference were included in the *Conference on Corporate Communication 2012 Proceedings* published by CCI. Papers are also considered for publication in *Corporate Communications: An International Journal*.

CCI - Corporate Communication International at Baruch College/CUNY is a global center for information and knowledge on corporate communication. Devoted to the theory and practice of corporate communication, CCI provides world-class, research driven programs for corporate practitioners, scholars, students, policy makers and the general public.

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