



Corporate Communication Institute at Fairleigh Dickinson University

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NEWS RELEASE

For Immediate Release

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The Society for Technical Communication Elects Michael B. Goodman a Fellow

The Society for Technical Communication's (STC) Board of Directors elected Michael B. Goodman a Fellow of the Society at its January 23-25 meeting in Tucson, Arizona. The highest rank that the Society can confer upon a member is that of Fellow. According to STC, those who become Fellows have attained such eminence in the arts and sciences of technical communication that they are designated among the select few whose service has distinguished both the Society and the profession. The ranks of STC Fellows include some of the most respected members of the profession who have contributed to the theory and practice of technical communication.

Dr. Goodman is a Professor in Corporate Communication at Fairleigh Dickinson University. He served as the director of Graduate Programs in Corporate Communication for sixteen years. He is the founder and director of the Corporate Communication Institute at Fairleigh Dickinson University. He is on the Editorial Advisory Boards of *Corporate Communication: An International Journal* (UK), and of *Education Review of Business Communication* (UK). He was Associate Editor (1988-1998) for *Corporate and Organizational*

Communication of the IEEE Transactions on Professional Communication. He has presented numerous scholarly papers at international conferences. In 1992 he lectured in Moscow, in 1996 in Alaska. Dr. Goodman is a Fellow of the RSA (The Royal Society for the encouragement of Arts, Manufactures & Commerce), London; and a member of the Arthur W. Page Society. He is listed in *Who's Who, Contemporary Authors, Consultants and Consulting*, among others.

In addition, Dr. Goodman has published seven books, among them *Corporate Communications for Executives, Working in a Global Environment: Understanding, Communicating, and Managing Transnationally*, and *Corporate Communication: Theory and Practice*. He is currently at work on *While You Were Looking the Other Way: Sixteen Forces Redefining Corporate Communication Strategy* with Peter Hirsch of Porter Novelli and DDB Worldwide Executive Cleve Langton, both also members of the Board of Advisors of the Corporate Communication Institute. Since 1981 he has been a consultant to aerospace companies, medical institutions, manufacturers, and corporations on corporate communication, managerial communication, problem-solving, new business proposals, change and corporate culture.

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