



**CORPORATE COMMUNICATION INTERNATIONAL** at Baruch College/CUNY

*A global center for information and knowledge on corporate communication*

55 Lexington Avenue, B 8-233, New York, New York 10010 • Tel: 646.312.3749 • Fax: 973.270.0039 • [cci@corporatecomm.org](mailto:cci@corporatecomm.org) • [www.corporatecomm.org](http://www.corporatecomm.org)

## NEWS RELEASE

For Immediate Release

June 29, 2015

Contact: Michael B. Goodman, Ph.D., Director

646-312-3749

[cci@corporatecomm.org](mailto:cci@corporatecomm.org)

### **Carlijn Remmelzwaal, Caroline Wehrmann and Frank Körver Receive the Highly Commended Applied Paper Award at Corporate Communication International's Conference on Corporate Communication 2015**



**Caroline Wehrmann receives the Highly Commended Applied Paper Award at CCI's Conference on Corporate Communication, June 5, 2015. Standing with her are: Michael B. Goodman, Ph.D., CCI Director, Christina M. Genest, CCI Associate Director and Wim J.L. Elving, Ph.D., Editor of *Corporate Communications: An International Journal*.**

**New York, New York.** Carlijn Remmelzwaal, Caroline Wehrmann and Frank Körver (The Netherlands) received the Highly Commended Applied Paper Award at Corporate Communication International's Conference on Corporate Communication 2015, held June 2 - 5 at Baruch College, City University of New York, for their paper, "From Output to Impact: How to Increase the Accountability of Your Communication Department by Making Use of Available Data within Your Organization." *Corporate Communications: An International Journal*, published by Emerald Group Publishing Limited (UK), sponsors the annual award. Presenting

the award were Wim J.L. Elving, Ph.D., Editor, and Michael B. Goodman, Ph.D., North America Regional Editor of *Corporate Communications: An International Journal* and CCI Director.

Speaking about Remmelzwaal, Wehrmann and Körver's paper, Goodman states, "For corporate success, transparency and trust go hand in hand. Accountability is essential to both. In "From Output to Impact: How to Increase the Accountability of Your Communication Department by Making Use of Available Data within Your Organization" Carlijn Remmelzwaal, Caroline Wehrmann and Frank Körver discuss their development of the Accountability Cylinder to visualize the concept of accountability, and to improve the understanding of accountability and its role in organizational success."

Caroline Wehrmann who presented the paper at the conference, is Assistant Professor in Science Communication at Delft University of Technology in the Netherlands. Together with her colleague Maarten van der Sanden, she has initiated and developed a two-year master program in Science Communication for students with backgrounds in science and technology (BSc, MSc or PhD). Her research focuses on the professionalization of researchers and (science) communication practitioners, their professional identity, and the development of Professional Learning Communities. Within the Dutch Association of Communication Professionals (Logeion), she chairs the committee to develop the professional profile of communication.

Carlijn Remmelzwaal is a Graduate Recruiter at Accenture in Amsterdam and was a Graduate Intern at GKSV, a consultancy on Reputation, Communication & Public Affairs in The Netherlands. Frank Körver is a partner and consultant with GKSV. His focus areas are strategy and leadership, and reputation and communication.

CCI - Corporate Communication International at Baruch College/CUNY (USA) sponsors the annual international Conference on Corporate Communication in association with *Corporate Communications: An International Journal* published by Emerald Group Publishing Limited (UK). 120 scholars and practitioners from 27 countries gathered at the 2015 conference to exchange information and explore the corporate communication profession as it relates to theory, practice, roles, processes, and ethics. Papers given at the conference were included in the *Conference on Corporate Communication 2015 Proceedings* published by CCI. Papers are also considered for publication in *Corporate Communications: An International Journal*, the *Journal of Communication Management*, and the *Journal of Business Strategy*.

CCI - Corporate Communication International at Baruch College/CUNY is a global center for information and knowledge on corporate communication. Devoted to the theory and practice of corporate communication, CCI provides world-class, research driven programs for corporate practitioners, scholars, students, policy makers and the general public.

###