



Corporate Communication International Conference on Corporate Communication 2018

Tuesday, May 29th -Friday, June 1st 2018 Baruch College/CUNY, New York, NY, USA

CALL FOR PAPERS & PROPOSALS

Offered in association with *Corporate Communications: An International Journal*

Join us for **Corporate Communication International's Conference on Corporate Communication 2018** with its global focus on the theory, practice, roles, processes, and issues of concern to corporate communication scholars and practitioners. CCI's 17th annual international conference will gather speakers from industry and universities in a collegial environment to exchange ideas and information on relevant issues facing the corporate communication profession. The 2018 conference seeks submissions focused on applied corporate communication, as well as concepts, frameworks, and theories furthering corporate communication as a strategic management function.

Topics of interest include:

- Crisis, risk, and change management
- Corporate communication policy and strategy
- Big data and corporate communication management
- Corporate social responsibility
- Government relations & issues management
- Integrated communication
- Digital communication strategies
- Corporate culture
- Social media and internet/intranet practices
- Investor relations and sustainability reporting
- Strategic corporate communication management
- Strategic public relations and media relations
- Metrics & research for corporate communication practice
- Transparency and non-financial reporting
- Reputation, image and identity management

Plan now to participate!

Proposal/Abstract Submission Guidelines:

Deadline: December 31st, 2017. We encourage submissions from practitioners, scholars, doctoral candidates and graduate students for original research, case studies, or complete sessions devoted to an issue. **Please include:** title, summary (limited to 150 words), where applicable: purpose, approach, findings, research/practical implications/applications, keywords and paper type. Also, **include** contact information for all authors

(name, position, organization, mail address and email address). Email to cci@corporatecomm.org. All submissions are peer reviewed. Proposal/Abstract submissions should be single-spaced, using 11-point, Times New Roman Font with 1" margins. If you need to include citations, please list them within the same page using APA style. Please do not use endnotes or footnotes. **Papers** for inclusion in the refereed conference Proceedings (published before the conference) are due **March 15, 2018**.

Practitioners and scholars not submitting papers or presenting at the conference are welcome and encouraged to attend.

Conference Awards

Emerald Group Publishing will sponsor Best and Highly Commended Paper awards presented by *Corporate Communications: An International Journal*. ACORN™ Best Presenter commendations will also be presented, sponsored by Uhmms (USA), a communication training program.

Conference Venue

The 2018 conference will be held at Baruch College/CUNY, New York, NY, USA. Visit CCI's website at www.corporatecomm.org or email cci@corporatecomm.org for more information.

CCI Conference Partners: ABC - Association for Business Communication, *Journal of Communication Management* and the *Journal of Business Strategy* (Emerald Group Publishing Ltd.), and Uhmms

CCI Conference Academic Partners: CCI - The Baruch Chapter, Baruch College/CUNY; CCI - The Hong Kong Chapter, The Hong Kong Polytechnic University; Amsterdam School of Communication Research (ASCoR), University of Amsterdam; Centre for Corporate Communication, Aarhus University; Corporate Communication, Aalto University School of Business; Dept. of Strategic Communication, Lund University; Dept. of Strategic Communication, University of Johannesburg; Grady College of Journalism and Mass Communication, University of Georgia; IULM University of Milan; Richard T. Robertson School of Media & Culture, Virginia Commonwealth University; Wee Kim Wee School of Communication, Nanyang Technological University; Writing, Editing and Publishing Program, and University of Queensland

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